

For GTA Business Owners

Why the Newer Business Outranks the Established One

It's not budget. It's not reviews. It's structure.

01 Your Customer is the Hero

47% of all searches have local intent	72% of local discovery starts in Google Maps	50%+ of local sites have no SEO structure	24h before local searches convert to calls
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02 Your Website Looks Good. Google Has No Idea What It Does.

-  **Homepage tries to cover everything**
- Google understands nothing
-  **No city mentioned on service pages**
- invisible in local search
-  **One page for all services**
- can't rank for specific searches
-  **Slow on mobile**
- visitors leave before reading a word
-  **No clear call to action**
- visitors don't know what to do next

03 The Structure That Actually Works

-  **One page per service**
- each targeting a real local search
-  **City on every page**
- City and neighbourhood mentioned on every page
-  **Loads under 3 seconds**
- Loads under 3 seconds on mobile
-  **Clear CTA on every page**
- Clear CTA on every single page
-  **Ad-ready from day one**
- Built to support ads, SEO, and referrals from

04 It's Not Just Missed Calls

→ Every ad you run	Filtered through a broken structure
→ Every referral who Googles you	Lands on a page that doesn't convert
→ Every organic search	You don't show up at all
→ Every month that passes	Your competitor builds more authority

Local-First Visibility Website

Built around how your customers search

- SEO baked in from day one
- Ad-ready at launch
- No subscriptions
- No upsells
- Built once
- Done right.

\$2,000 CAD - One Time

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